Modern Application Development

**Influencer Engagement and Sponsorship Coordination Platform**

**A login screen with a blue button and black text

Description automatically generated**

**Screens:**

1. **Admin Login**

**Screen for Admin to login, This screen will lead to Screen #2 with Infor tab as highlighted**

**Admin Dashboard screen (info):**

**A screenshot of a progress bar

Description automatically generatedThe dashboard screen will be common for all the roles, Based on the logged-in user the four buttons displayed on the top will change.**

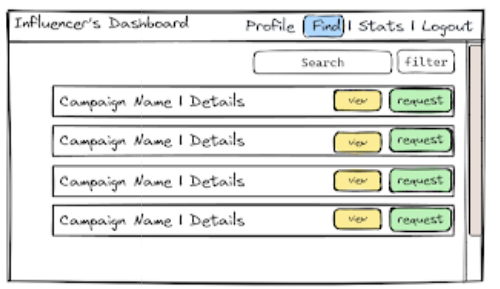
* 1. **Clicking on Campaign View: will pop up a modal dialogue to show the details of the campaign**
  2. **Clicking on remove will remove the flagged campaign from the system.**
  3. **Optionally Unflag button can be added to unflag the flagged campaign.**
  4. **Clicking on find will take application flow to Admin Dashboard Find screen**
  5. **Clicking on Stats will lead to Admin Dashboard Stats screen**

1. **A screenshot of a computer

   Description automatically generatedAdmin Dashboard Find:**
   1. **This screen will show the list of, All the Sponsors, Campaign Influencers and Ads in the system**
   2. **Click on view will show the modal dialogue of Sponsor, Campaign or Influencer**
   3. **Click of flag will correspondingly mark the related entity (user not marked flagged)as flagged, which will displayed in Admin Dashboard screen:**
      1. **Flagging sponsor/influencer will not allow the flagged sponsor to login to the system**
      2. **Flagging campaign will lead to not being displayed in any of the users screen except admin. In case the particular campaign needs to be unflagged then request has to be submitted to admin from out of the system.**
      3. **Flagging an ad would lead to not showing this ad in any of the users or campaign screens. Explicit request needs to be submitted to unflag it.**
   4. **Search: it is a text box where the listed entries will be filtered based on the text written in the search box.**
   5. **Clicking on Stats will lead to stats screen of admin Dashboard Stats Screen**
2. **A drawing of a graph and a circle

   Description automatically generatedDashboard Stats Screen:**
   1. **Admin user:**
      1. **Chart Displaying number of Sponsors, Influencers, campaign, and Ads in the system**
      2. **Industry-wise campaign list**
      3. **Niche wise Ads list**
      4. **Sponsor-wise campaign count**
   2. **Sponsor:**
      1. **Niche wise spread of ads count**
      2. **Influencer count per campaign**
      3. **Budget-wise campaign pie chart**
      4. **Influencer-wise Accepted, Pending, and rejected ads**
   3. **Influencer:**
      1. **Sponsor spread ads Count**
      2. **Ad-wise revenue contribution**
      3. **Sponsor-wise revenue contribution**
      4. **Industry-wise ad counts**
3. **Influencer Dashboard:**
   1. **A screenshot of a dashboard

      Description automatically generatedOn logging as influencer by default a profile page of the influencer will be shown**
   2. **Profile pic will not be implemented in first phase.**
   3. **Clicking on accept will lead to accepting the ad request and will show in the active campaign list.**
   4. **Clicking on reject will lead to rejecting the ad request and will show up on Sponsor profile page**
   5. **View on Campaign will show the modal dialogue box giving details of campaign and an option to negotiate the terms and conditions of the ad request.**
   6. **Click on find page to go to the Find screen of the influencer dashboard**
   7. **A section to show the requests rejected by the sponsor**
4. **Influencer Dashboard- negotiating screen:**
   1. **A screenshot of a dashboard

      Description automatically generatedThere is an editable box for message and payment. The negotiate button will update the terms and send it to requestee.**
   2. **Clicking on accept will lead to accepting the ad request and will show in the active campaign list.**
   3. **Clicking on reject will lead to rejecting the ad request and will show up on Sponsor profile page**
5. **Influencer Dashboard- Find screen:**
   1. **This page will display all the available public campaigns**
   2. **On clicking on view a modal pop up box will be displayed with the campaign info**
   3. **On clicking on request, the application will send a request for an ad in the campaign from the influencer to the sponsor that initiated the campaign(somebug)**
   4. **Search: it is a text box where the listed entries will be filtered based on the text written in the search box**
   5. **On clicking on Stats, it will go to the stats dashboard.**
6. **A screenshot of a screen

   Description automatically generatedSponsor Dashboard:**
   1. **On logging as sponsor by default a profile page of the sponsor will be shown**
   2. **Clicking on accept will lead to accepting the ad request and will show in the active campaign list.**
   3. **Clicking on reject will lead to rejecting the ad request and will show up on Influencer profile page** (JS missing in Template added in edited)
   4. **View on Campaign/Influencer will show the modal dialogue box giving details of the Campaign/Influencer.**
   5. **Click on find page to go to the Find screen of the Sponsor dashboard**
   6. **Click on Campaign page to go to the Campaign screen of the Sponsor dashboard**
   7. **A section to show the requests rejected by the Influencer**

**A screenshot of a social media page

Description automatically generated**

1. **Sponsor Dashboard -Campaigns screen:**
   1. **This screen shows all active campaigns of that Sponsor**
   2. **On clicking on the campaign name, the application goes to the add\_management screen.**
   3. **Modal pop up box for adding a campaign when clicking on the + button.**
   4. **Delete button for campaign**

**A screenshot of a social media campaign

Description automatically generated**

1. **Sponsor Dashboard-ad\_management**:
   1. **This screen displays all the ads of the campaign and the campaign details**
   2. **A + button that leads to a pop up form to add the ads**
   3. **View modal for ads which lets you go to find an influencer to send the request for a given add**
   4. **Delete button for ad**
2. **A screenshot of a computer

   Description automatically generatedAdding ads form:**
   1. **The cancel button goes back to the add\_management screen**
   2. **The add button adds the ad and displays it on the add management screen**
   3. **Optional: The find button on view goes to the influencer listing to select the influencer/s to send the add to.**
3. **Sponsor Find Screen(single find screen so the find screen in missing campaign button)**
   1. **Click on View will show the campaign or Influencer in a pop up box**
   2. **A screenshot of a search box

      Description automatically generatedClick on the request will go to a screen which will display all the adds created by the sponsor . The sponsor will then choose one or multiple adds which will be sent to the influencer.**
   3. **Requests on here (not able to accept or reject ) (somebug)**
   4. **Search and filter**
4. **Influencer listing/Add listing:**
   1. **Submit button**
   2. **Checkboxes**